



The **Cayman Islands Airports Authority (CIAA)** invites applications for the post of

BUSINESS DEVELOPMENT AND MARKETING MANAGER



The successful applicant will develop, plan, organize and administer a strategy for marketing, business development and communications in the most cost-effective manner and to support the mission statement, objectives and priorities of the Airports Authority. The successful applicant will also be responsible for the integrated communications activities associated with Authority, including public relations activities where necessary.

Qualifications and skills include:

- A minimum of an undergraduate degree in Business Administration, Marketing, Communications or Public Relations. (Master's preferred).
- A minimum of seven years' experience working in a marketing management role preferably within the aviation industry.
- Experience working in a strategic capacity in the development of marketing and business development planning; as well as brand development and product positioning.
- Strong knowledge of the air travel and aviation industry.
- Excellent oral and written communication skills as well as strong interpersonal skills and the ability to build relationships
- The ability to apply foresight, creativity and ingenuity in the creation of strategic plans.
- Proficiency in Microsoft Office and the ability to administer/manage the Authority's website
- Strong Management skills and the ability to relate well to people at all levels.
- A strong and demonstrated track record of delivering business development opportunities.

Salary and benefits: Salary range is between **CI\$55,014 - CI\$84,827.00** and will be commensurate with experience and qualifications. Benefits include a contributory pension plan, paid vacation and health insurance. Preference will be given to Caymanians or permanent residents with the right to work. ***A clean police report, pre-employment drug screen and medical is a condition of employment.***

APPLICANTS ARE REQUIRED TO SUBMIT A CIAA APPLICATION FORM, COVER LETTER AND CV SHOWING NO LESS THAN 5 YEAR'S WORK HISTORY. Applications should be emailed to: HR.Recruitment@caymanairports.com. or sent to: **Chief Human Resources Officer**, P.O. 10098, Grand Cayman KY1-1001, CAYMAN ISLANDS

Job Description and Application Forms are available at www.caymanairports.com or at the Owen Roberts and Charles Kirkconnell International Airports' Administrative Offices.

CLOSING DATE 12th MAY, 2017

ONLY QUALIFIED SHORTLISTED CANDIDATES WILL BE CONTACTED