



## **MEDIA RELEASE**

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### **CIAA Mascot Makes Big Debut on Valentine's Day**

**Grand Cayman, Cayman Islands (16 February 2016)** Travelers lined up at the Owen Roberts International Airport (ORIA) to meet the Cayman Islands Airports Authority's (CIAA) mascot who made his big debut just in time for Valentine's Day on Sunday, 14 February.

The six foot tall Cayman parrot mascot named "Calypso" is the latest customer service and marketing initiative by the Airports Authority. So far the feedback has been very positive with many passengers asking to take photos with the mascot and giving him high fives as he walked through the airport. A young passenger even ran up to "Calypso" and gave him a hug as she was entering the arrivals hall with her family.

In addition to "Calypso" greeting passengers, CIAA's Customer Service team was also busy passing out cupcakes and candies to passengers and encouraging them to write notes on a designated wall in the departure hall area to share Valentine's Day messages.



The Airports Authority is currently in the middle of a multi-million dollar airport expansion project, the addition of a friendly mascot is just one step to help alleviate some of the stress of weary travelers when construction inside the main terminal begins later on this year. The mascot will also be used on signage and the CIAA’s website to communicate progress reports and updates on the construction work.

**PHOTO CAPTION:**

The CIAA’s mascot “Calypso” makes his big debut for Valentine’s Day.

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